IRIS-Corp POWERED
MBA PRACTICE PLATFORM
WHERE LEARNING MINDS MEET INNOVATION

OVERVIEW

Enhance your MBA program by incorporating IRIS-Corp innovative hackathon practice sessions into your curriculum. Hosted through the IRIS platform, these events offer students a hands-on learning experience that links classroom theory with real-world business challenges, fostering collaboration, innovation,and problem-solving. IRIS-Corp provides comprehen-sive tools and support to ensure a seamless experience.

BENEFITS OF PRACTICING ON IRIS-Corp PLATFORM

◆ **Real-Time Analytics and Feedback:** Instant insights on participation & performance, with efficient judging processes and transparent assessments.

◆ **Engagement with Industry Experts:** Easy scheduling & communication with mentors, judges & guest speakers, offering valuable industry insights and strengthening college-industry connections.

◆ **Enhanced Learning Outcomes:** Practical, hands-on experience that builds critical skills like problem-solving, teamwork, and strategic thinking, supported by comprehensive resources and integrated tools.

HOW PRACTICE SESSION IS CONDUCTED

◆ **Planning and Setup:** Define objectives, themes, and timelines with IRIS-Corp team. Customize registration and communication through the platform.

◆ **Registration and Team Formation:** Students register & form teams via the platform, receiving necessary information and guidelines.

◆ **Challenge Release and Solution Development:** Real-world challenges are released, with teams using IRIS tools for development and mentorship.

◆ **Submission and Evaluation:** Solutions are submitted and evaluated by a panel of judges based on innovation, feasibility, and impact.

◆ **Final Presentation and Awards:** Teams present their solutions, receive feedback, and winners are announced. Additional activities for development and reflection follow.

CONCLUSION

Hosting a hackathon on the IRIS-Corp platform transforms the MBA learning experience by integrating real-world challenges, enhancing collaboration, and building industry connections. IRIS-Corp offers a robust, flexible solution for impactful and scalable practice sessions.

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Language Agnostic   Device Agnostic